



## EDITORIAL STYLIST OF THE YEAR - COVER SHOT ENTRY FORM

The Editorial Stylist awards are for New Zealand hairdressers who are NZARH members and wanting to expand their personal brand through photographic competition success. Whilst this is an open category, the judges will be looking for a photographic image that could be used for the cover of a fashion magazine. The images should be fashion forward, and able to sell a total look, or convey a feeling to the person viewing the image.

### PRIZE

The winner of the Editorial Stylist of the Year - Cover Shot will receive a commemorative trophy and \$500 NZD.

The winner will also be automatically included in the final round of the competition which awards the overall Editorial Stylist of the Year for 2020. Prize for this includes \$1,000 NZD, interview and published images in Images Magazine, and two 3-day entry passes to Hair Expo 2021 in Sydney. (Non-monetary prizes are not transferable for cash).

Entrant's full name	
Salon/Shop name	
Address	
City	
Postcode	
Phone	
Email	

### RULES OF ENTRY

- By entering the awards you agree to abide by the competition rules.
- Entry fees apply and are non-refundable.
- Entries and supporting documents (where requested) are due by 31 August 2020. No entries will be accepted after this date.
- The judges' decisions are final and no correspondence will be entered into.
- Shortlisted finalists may be required to verify the information they have submitted if evidence provided is not sufficient. All information received and submitted will be treated in the strictest confidence.
- Finalists will be required to submit a photo when requested (to be used in the presentation at the event).
- The entrant must be either a member of the NZARH themselves or working/studying in a member salon or training provider to be eligible to enter. If you are not a member of NZARH and would like to enter the competitions, please visit the NZARH website to join.
- Should the entrant change salons after entering the competition their details will remain as the salon or training provider they entered under.
- The 2020 NZARH Competitions Committee members are not eligible to enter.

## RULES OF ENTRY (CONTINUED)

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- If a 2020 NZARH Competitions Committee member is confirmed as a judge for The Industry Awards, staff from his/her salon are not eligible to enter.

## ENTRY REQUIREMENTS

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- The hair work in entries must be that of one individual stylist.
- There must be no computer enhancement of photographs.
- All photographs must be saved on a USB stick as high-res digital format files (tiff or jpeg).
- All files should be named in the following format: *Entrant's first and last name - Category of entry*, for example; *Melanie Smith - Cover shot*.
- All entry forms must be signed by the entrant and appropriate waiver agreements completed.

## JUDGING PROCESS AND CRITERIA

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At all stages, judges score independently of other judges:

- The judges and Industry Awards representatives have the sole discretion as to the assessment of each photographic entry and their discretion in all aspects of assessment is final.
- Stage one of judging is carried out by Industry Awards representatives.
- Stage two of judging is carried out by hair or barbering industry representatives. Outlined below are the criteria used to judge this award.

**Hair:** Shows elements of technical skill with the hair being the main focus (i.e. a neutral background is recommended).

**Fashion:** Including complimentary makeup, clothing & accessories.

**Photograph:** Quality suitable for magazine cover, how photo can be reproduced, how background ties in with the photo.

## TIPS

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Create an image suitable for the front cover of a magazine that will forecast fashion for the coming season.

**Hot tip:** We encourage all entrants to research all forms of fashion media; creating a mood board is a fantastic idea to be able to communicate your ideas with a makeup artist, photographer, fashion stylist and your model. Whilst retouching of your images is not a requirement, we suggest that you retouch your images to magazine standard.

**Note:** Submitting multiple entries of the same hairstyle with various poses may water down your chances due to each judge choosing a different pose.

Use the images below as inspiration:



2019 Editorial Stylist of the Year – Le Male Winner – Rachel Elmiger, Mancraft Barbers



2019 Editorial Stylist of the Year – Colour Concept Winner – Kylie Hayes, MOHA Hairdressing



2019 Editorial Stylist of the Year Winner – Kylie Hayes, MOHA Hairdressing

## SUBMISSION

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- All entries must be received by Monday 31 August 2020.
- Please send all entries to: The Industry Awards Team, Level 2, 107 Customhouse Quay, Wellington, 6011
- All entries must be saved on a USB, with the entrant's name and the category clearly stated in the file name and must be accompanied by a completed entry form.
- Entrants who wish to have their entries returned must include a self addressed prepaid envelope or courier bag with their entry.

## TERMS AND CONDITIONS

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I confirm that I have read and accepted the 2020 Terms and Conditions of Entry.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## CONSENT

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I consent to the use of the photographs and reproduction of these as per the 2020 Terms and Conditions of Entry as outlined.

Photographer Name (if not the entrant): \_\_\_\_\_

Signature: \_\_\_\_\_

Makeup Artist Name (if not the entrant): \_\_\_\_\_

Signature: \_\_\_\_\_

Model Name: \_\_\_\_\_

Signature: \_\_\_\_\_

# THE INDUSTRY AWARDS 2020 - CREATIVE CATEGORIES

## TERMS & CONDITIONS OF ENTRY

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### 1. Originality

The Entrant must be the original creator of the hairwork represented in the photography. **All entries must be original and previously unpublished**, this includes all online media formats and behind the scenes photos. You cannot submit "out takes" or another edit of the same shoot, however, you can use the same model and restyle the hair and clothing in a different manner, for submission. Photographs submitted for competition cannot be used to enter other photographic competitions or posted on any website or social media except for the purpose of this competition by the Entrant until the winners have been announced on the 8th November 2020.

### 2. Copyright

Copyright of the submitted entry or entries remains with the photographer and hairstylist. Approval for entry and use of that entry or entries in the competition is the responsibility of the Entrant who must have the written permission, or alternatively a licence, from the hairstylist and photographer for such entry or entries or use, including the use by The Industry Awards and NZARH for any legitimate purpose and in any fora.

### 3. Reproduction Rights

The IndustryAwards and NZARH may reproduce an entry or entries in any existing or future medium of its choice for a period of five years from the closing date of entries. The Industry Awards and NZARH undertakes not to trade that entry or entries for any gain or for any other use to any party, apart for promotional purposes, without first obtaining the written permission of the copyright holder(s).

### 4. Moral Rights Protection

The Industry Awards and NZARH acknowledges the moral rights provisions of the Copyright Act 1994 including the right of the hairstylist to be identified as the author of any entry or entries. To protect the artistic integrity of the entry or entries The Industry Awards and NZARH will not intentionally edit, alter, demean or misrepresent the entry or entries in any way.

### 5. Model and Property Release

It is the Entrant's responsibility to obtain appropriate written permission from any person and/or the owner of any property that is identifiable in the entry or entries. The Entrant agrees to provide The Industry Awards and NZARH with a copy of this written permission if requested to do so.

### 6. Indemnity

The Entrant indemnifies The Industry Awards and NZARH against any claim(s) arising from any breaches of the intellectual property rights of any third party referred to in these terms and conditions of entry.

### 7. Insurance

All entries will be treated with care, but no responsibility will be accepted in the case of loss or damage. Insurance is the Entrant's sole responsibility.

### 8. Privacy

By entering this competition, the Entrant undertakes that he/she has obtained the permission of all parties associated with the entry or entries for The Industry Awards and NZARH to hold their personal information (including name, contact details and place of employment or study) for the purposes of promoting The Industry Awards and NZARH, its competitions and events.

### 9. Prizes

Non-monetary prizes are not transferable for cash. The NZARH reserves the right to offer the winners a substitute prize of similar value if the anticipated prize becomes unavailable for any reason. If this should occur, the prize value is limited to \$1,300.