



THE  
**Industry**  
AWARDS 2021

HAIR | BEAUTY | BARBERING



## BARBER HAIRT INSTAGRAM CHALLENGE – SENIOR (OVER 4 YEARS) ENTRY FORM

This award is an Instagram challenge set by internationally acclaimed barber, Matt Brown. Barbers are privileged to have a relationship with the guest in their chairs, taking on the role of friend, confidant, and influencer. Matt Brown has shown true leadership with his successful barber shops, *My Fathers Barbers*, and his safe space to support men to create change, *She is not your rehab*.

Barbers create fashion forward looks that draw inspiration from popular culture, ethnic backgrounds, fashion trends and music, new and recycled. This award is open to Hair & Barber New Zealand (formerly NZARH) members who have been in the industry for over 4 years. In this challenge, barbers are asked to create a look that is influenced by 90's hip hop. Matt wants to see creativity, shape, technical ability and a "wow factor": a look that draws inspiration from the trends of 90's hip hop but is made fresh with a 2020's focus.

### PRIZE

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The winner of the Barber Hairt Instagram Challenge – Senior will get to spend a day of inspiration with Matt in his barber shop. The prize includes airfares to and from Christchurch, donated by H&BNZ, if required. The prize is not transferable for cash. Matt will have sole discretion for awarding the winner and runners up.

Full name	
Shop name	
Address	
City	
Postcode	
Phone	
Email	
Instagram handle	

## RULES OF ENTRY

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- By entering the Awards you agree to abide by the competition rules.
- Entry fees apply and are non-refundable.
- Entries and supporting documents (where requested) are due by 31 August 2021. No entries will be accepted after this date.
- The judges' decision is final and no correspondence will be entered into.
- Shortlisted finalists may be required to verify the information they have submitted if evidence provided is not sufficient. All information received and submitted will be treated in the strictest confidence.
- The entrant must be either a member of the H&BNZ themselves or working/studying in a member salon or training provider to be eligible to enter. If you are not a member of H&BNZ and would like to enter the competitions, please visit the H&BNZ website to join.
- Should the entrant change barber shops after entering the competition their details will remain as the barber shop or training provider they entered under.
- The 2021 H&BNZ Competitions Committee members are not eligible to enter.
- Entrants must have been in the industry for more than four years as at 31 October 2021.

## ENTRY REQUIREMENTS

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- The hair work in entries must be that of one individual barber.
- All entries must be signed by the entrant and appropriate waiver agreements completed.
- Photos must be taken on a mobile device. Professional photo shoots are not permitted.
- There must be no computer enhancement of photos.
- There must be no digital enhancement of photos, however X-PRO II OPTION Instagram filter may be used.

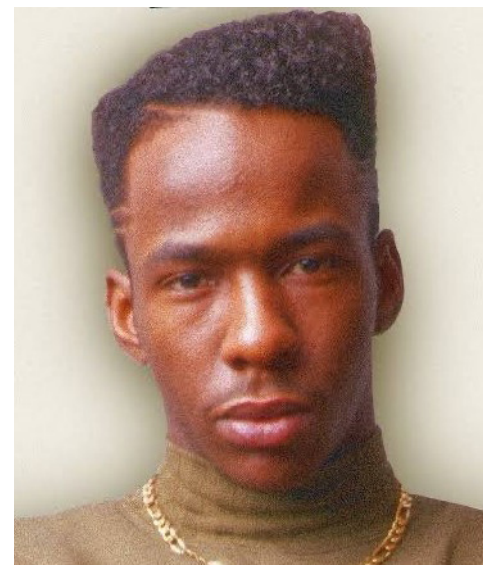
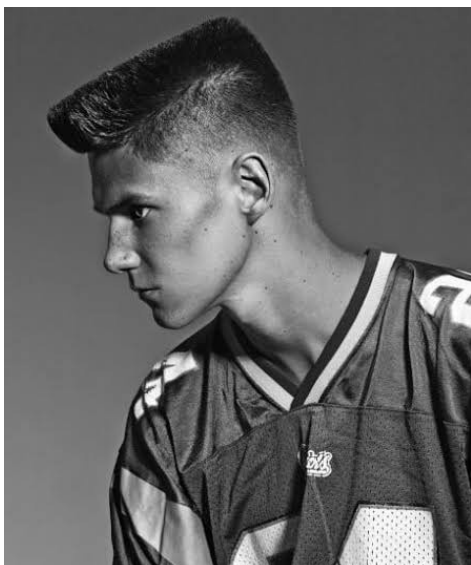
**NOTE:** Please make sure your Instagram account is **not on the private setting** (otherwise we will not be able to see your image).

## JUDGING PROCESS AND CRITERIA

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Matt will be marking on technical ability, attention to detail, 90s hip hop inspiration and wearability for today's progressive fashion forward guest.

Entrants may refer to the images below for inspiration.



## SUBMISSION

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- All entries forms must be received by 31 August 2021.
- Share via Instagram hashtag #2021HBNZHAIRTSENIOR
- Please send all entry forms to: The Industry Awards Team, Level 2, 107 Customhouse Quay, Wellington, 6011
- All entries must be accompanied by a completed entry form.

## TERMS AND CONDITIONS

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I confirm that I have read and accepted the 2021 Terms and Conditions of Entry.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## CONSENT

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I consent to the use of the photographs and reproduction of these as per the 2021 Terms and Conditions of Entry as outlined.

Photographer Name (if not the entrant): \_\_\_\_\_

Signature: \_\_\_\_\_

Makeup Artist Name (if not the entrant): \_\_\_\_\_

Signature: \_\_\_\_\_

Model Name: \_\_\_\_\_

Signature: \_\_\_\_\_

# THE INDUSTRY AWARDS 2021 - CREATIVE CATEGORIES

## TERMS & CONDITIONS OF ENTRY

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### 1. Originality

The Entrant must be the original creator of the hairwork represented in the photography. **All entries must be original and previously unpublished**, this includes all online media formats and behind the scenes photos. You cannot submit "out takes" or another edit of the same shoot, however, you can use the same model, restyling the hair and clothing in a different manner, for submission. Photographs submitted for competition cannot be used to enter other photographic competitions or posted on any website or social media except for the purpose of this competition by the Entrant until the winners have been announced on the 7th of November 2021.

### 2. Copyright

Copyright of the submitted entry or entries remains with the photographer and barber. Approval for entry and use of that entry or entries in the competition is the responsibility of the Entrant who must have the written permission, or alternatively a licence, from the barber and photographer for such entry or entries or use, including the use by The Industry Awards and H&BNZ for any legitimate purpose and in any fora.

### 3. Reproduction Rights

The Industry Awards and H&BNZ may reproduce an entry or entries in any existing or future medium of its choice for a period of five years from the closing date of entries. The Industry Awards and H&BNZ undertakes not to trade that entry or entries for any gain or for any other use to any party, apart for promotional purposes, without first obtaining the written permission of the copyright holder(s).

### 4. Moral Rights Protection

The Industry Awards and H&BNZ acknowledge the moral rights provisions of the Copyright Act 1994 including the right of the barber to be identified as the author of any entry or entries. To protect the artistic integrity of the entry or entries The Industry Awards and H&BNZ will not intentionally edit, alter, demean or misrepresent the entry or entries in any way.

### 5. Model and Property Release

It is the Entrant's responsibility to obtain appropriate written permission from any person and/or the owner of any property that is identifiable in the entry or entries. The Entrant agrees to provide The Industry Awards and H&BNZ with a copy of this written permission if requested to do so.

### 6. Indemnity

The Entrant indemnifies The Industry Awards and H&BNZ against any claim(s) arising from any breaches of the intellectual property rights of any third party referred to in these terms and conditions of entry.

### 7. Insurance

All entries will be treated with care, but no responsibility will be accepted in the case of loss or damage. Insurance is the Entrant's sole responsibility.

### 8. Privacy

By entering this competition, the Entrant undertakes that he/she has obtained the permission of all parties associated with the entry or entries for The Industry Awards and H&BNZ to hold their personal information (including name, contact details and place of employment or study) for the purposes of promoting The Industry Awards and H&BNZ, its competitions and events.

### 9. Prizes

Non-monetary prizes are not transferable for cash. The H&BNZ reserves the right to offer the winners a substitute prize of similar value if the anticipated prize becomes unavailable for any reason. If this should occur, the prize value is limited to \$1,300.00.