



## BEAUTY THERAPY APPRENTICE OF THE YEAR ENTRY FORM

Awarded to the best "all-round" beauty therapy apprentice, the Beauty Therapy Apprentice of the Year must show commitment to their training and the desire to improve in all areas, whilst demonstrating how they'd be a worthy ambassador for HITO and the industry.

### PRIZE

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The Beauty Therapy Apprentice of the Year will receive \$2500 towards professional development.

Full name	
Salon/Shop name	
Address	
City	
Postcode	
Phone	
Email	
Instagram handle (optional)	

### RULES OF ENTRY

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- Please submit a high resolution, horizontal photo of yourself with your entry, either via USB or email to [info@industryawards.co.nz](mailto:info@industryawards.co.nz).
- By entering the awards you agree to abide by the competition rules.
- Entries and supporting documents (where requested) are due by 31 August 2021. No entries will be accepted after this date.
- The judges' decisions are final and no correspondence will be entered into.
- Shortlisted finalists may be required to verify the information they have submitted if evidence provided is not sufficient. All information received and submitted will be confidential.
- Entrants must be a current HITO Apprentice.

## ENTRY REQUIREMENTS

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### Your application should cover 8 main areas:

- Why you chose to do an apprenticeship in beauty therapy.
- What you love most about beauty therapy.
- Your greatest training achievement and how it motivates you to go the extra mile.
- Examples of how you create a positive work environment.
- How you use social media to boost your profile (if applicable).
- Examples of future goals and how you plan to achieve them.
- How you would support HITO and the industry if you won.
- Summarise why you should be Apprentice of the Year.

### The best candidates will:

- Have a strong work ethic - this award is not just about being the most technically-skilled beauty therapist.
- Show commitment to training, set their own goals and give examples of how they'd like to contribute to the industry.
- Be great role models to prospective/current apprentices, people in their community and industry.
- Have the confidence to support, represent and champion HITO and apprenticeship training.
- Indicate the importance of being an apprentice and why they chose to do an apprenticeship.
- Indicate how they have overcome training obstacles.

### Please note:

- Written entries must not exceed 1500 words and videos must not exceed 5 minutes.

## REFERENCES

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At least two references are required. Please ensure references are from your employer, off-job training tutor, clients and/or someone who knows you well.

References should reflect the qualities we're looking for in Beauty Therapy Apprentice of the Year, verifying the statements by the apprentice.

## JUDGING PROCESS AND CRITERIA

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At all stages, judges score independently of other judges:

- HITO will verify your progress and achievements upon submission of entry.
- Stage one of judging is carried out by Industry Awards representatives. During this stage a shortlist of finalists are identified.
- Stage two of judging is carried out by hair, beauty and barbering industry representatives.