



THE  
*Industry*  
AWARDS 2021  
HAIR | BEAUTY | BARBERING



## PATRICK CAMERON INSTAGRAM CHALLENGE – SENIOR (OVER 4 YEARS) ENTRY FORM

For this year's Instagram challenge, we are celebrating that New Zealand is a diverse Island nation. We are influenced by our place in the sun and the people who inhabit Aotearoa. This award is open to Hair & Barber New Zealand (formerly NZARH) members only. Get inspiration for your Fashion Forward Fantasy concept from any of these amazing fashion houses:

- I Love Ugly
- Commoners
- Huffer
- Stolen Girlfriends Club
- Kowtow
- Widdess
- Zambezi
- Nom\*D

### PRIZE

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The winner of the Patrick Cameron Instagram Challenge – Senior, with over 4 Years in the Industry, will receive a one-on-one tutorial with Patrick Cameron followed by lunch at his Taranaki home. The prize includes travel to and from the Taranaki venue and accommodation, if required. The prize is not transferable for cash. H&BNZ reserves the right to offer the winner a substitute prize of similar value, in the event that the anticipated prize becomes unavailable for any reason. If this should occur the prize value is limited to \$2000.00. Patrick will have sole discretion for awarding the winner and runners up.

Full name	
Salon name	
Address	
City	
Postcode	
Phone	
Email	
Instagram handle(s)	

## RULES OF ENTRY

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- By entering the awards you agree to abide by the competition rules.
- Entry fees apply and are non-refundable.
- Entries and supporting documents (where requested) are due by 31 August 2021. No entries will be accepted after this date.
- The judges' decision is final and no correspondence will be entered into.
- Shortlisted finalists may be required to verify the information they have submitted if evidence provided is not sufficient. All information received and submitted will be treated in the strictest confidence.
- Finalists will be required to submit a photo when requested (to be used in the presentation at the event).
- The entrant must be either a member of the H&BNZ themselves or working/studying in a member salon or training provider to be eligible to enter. If you are not a member of H&BNZ and would like to enter the competitions, please visit the H&BNZ website to join.
- Should the entrant change salons after entering the competition their details will remain as the salon or training provider they entered under.
- The 2021 H&BNZ Competitions Committee members are not eligible to enter.
- Entrants must have been in the industry for under four years as at 31 October 2021.

## ENTRY REQUIREMENTS

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### **Patrick wants to see:**

- Beautiful hair colours such as blues, greens, yellows, petrol pinks, reds etc, blended into the fashion forward fantasy styles.
- Technique of texture: braids/curls/waves/sleek/straight/diffused broken texture.
- Most importantly each look should reflect a special Aotearoa/Pacific Rim feel.
- Balance and harmony of total look eg. Fashion makeup choices creating a cohesive total look.
- Your eye for balance, originality, technical excellence and beauty.

### **Please note:**

- All entries must be signed by the entrant and appropriate waiver agreements completed.
- Photos must be taken on a mobile device. Professional photo shoots are not permitted.
- This year Patrick requires just 1 perfect shot to reflect your statement of Aotearoa.
- There must be no digital enhancement (including no computer enhancement) of photographs, however X-PRO II OPTION Instagram filter may be used.
- Hair pieces are allowed, and natural and synthetic hair extensions are allowed. Note: Any material that is a head piece or hair ornament worn on the head is allowed providing it does not restrict the viewing of the hair and face, and/or is constructed out of natural or synthetic hair.
- Minimum 30% of model's own hair to be visible.
- Male, female, transgender, gender fluid models allowed.

**NOTE:** Please make sure your Instagram Account is **not on the private setting** (otherwise we will not be able to see your image).

## JUDGING PROCESS AND CRITERIA

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Technical excellence	50%
Creativity	30%
Cohesive balanced suitability to the model	20%

Use the photos below for inspiration.



## SUBMISSION

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- All entries forms must be received by 31 August 2021.
- Share via Instagram hash tagging #2021HBNZPATRICKCAMERONSENIOR
- Please send all entries to: The Industry Awards Team, Level 2, 107 Customhouse Quay, Wellington, 6011
- All entries must be accompanied by a completed entry form.

## TERMS AND CONDITIONS

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I confirm that I have read and accepted the 2021 Terms and Conditions of Entry.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## CONSENT

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I consent to the use of the photographs and reproduction of these as per the 2021 Terms and Conditions of Entry as outlined.

Photographer Name (if not the entrant): \_\_\_\_\_

Signature: \_\_\_\_\_

Makeup Artist Name (if not the entrant): \_\_\_\_\_

Signature: \_\_\_\_\_

Model Name: \_\_\_\_\_

Signature: \_\_\_\_\_

# THE INDUSTRY AWARDS 2021 - CREATIVE CATEGORIES

## TERMS & CONDITIONS OF ENTRY

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### 1. Originality

The Entrant must be the original creator of the hairwork represented in the photography. **All entries must be original and previously unpublished**, this includes all online media formats and behind the scenes photos. You cannot submit "out takes" or another edit of the same shoot, however, you can use the same model, restyling the hair and clothing in a different manner, for submission. Photographs submitted for competition cannot be used to enter other photographic competitions or posted on any website or social media except for the purpose of this competition by the Entrant until the winners have been announced on the 7th of November 2021.

### 2. Copyright

Copyright of the submitted entry or entries remains with the photographer and barber. Approval for entry and use of that entry or entries in the competition is the responsibility of the Entrant who must have the written permission, or alternatively a licence, from the barber and photographer for such entry or entries or use, including the use by The Industry Awards and H&BNZ for any legitimate purpose and in any fora.

### 3. Reproduction Rights

The Industry Awards and H&BNZ may reproduce an entry or entries in any existing or future medium of its choice for a period of five years from the closing date of entries. The Industry Awards and H&BNZ undertakes not to trade that entry or entries for any gain or for any other use to any party, apart for promotional purposes, without first obtaining the written permission of the copyright holder(s).

### 4. Moral Rights Protection

The Industry Awards and H&BNZ acknowledge the moral rights provisions of the Copyright Act 1994 including the right of the barber to be identified as the author of any entry or entries. To protect the artistic integrity of the entry or entries The Industry Awards and H&BNZ will not intentionally edit, alter, demean or misrepresent the entry or entries in any way.

### 5. Model and Property Release

It is the Entrant's responsibility to obtain appropriate written permission from any person and/or the owner of any property that is identifiable in the entry or entries. The Entrant agrees to provide The Industry Awards and H&BNZ with a copy of this written permission if requested to do so.

### 6. Indemnity

The Entrant indemnifies The Industry Awards and H&BNZ against any claim(s) arising from any breaches of the intellectual property rights of any third party referred to in these terms and conditions of entry.

### 7. Insurance

All entries will be treated with care, but no responsibility will be accepted in the case of loss or damage. Insurance is the Entrant's sole responsibility.

### 8. Privacy

By entering this competition, the Entrant undertakes that he/she has obtained the permission of all parties associated with the entry or entries for The Industry Awards and H&BNZ to hold their personal information (including name, contact details and place of employment or study) for the purposes of promoting The Industry Awards and H&BNZ, its competitions and events.

### 9. Prizes

Non-monetary prizes are not transferable for cash. The H&BNZ reserves the right to offer the winners a substitute prize of similar value if the anticipated prize becomes unavailable for any reason. If this should occur, the prize value is limited to \$2,000.00.