



THE
Industry
AWARDS 2021
HAIR | BEAUTY | BARBERING



SUSTAINABLE SALON OF THE YEAR ENTRY FORM

The Sustainable Salon of the Year award celebrates a business with a clear focus on sustainable practices which are an integral part of their day-to-day running.

Business owner's name	
Business name	
Address	
City	
Postcode	
Phone	
Email	
Instagram handle (optional)	

RULES OF ENTRY

- By entering the awards you agree to abide by the competition rules.
- Entry fees apply and are non-refundable.
- Entries and supporting documents (where requested) are due by 31 August 2021. No entries will be accepted after this date.
- The judges' decisions are final and no correspondence will be entered into.
- Shortlisted finalists may be required to verify the information they have submitted if evidence provided is not sufficient. All information received and submitted will be treated in the strictest confidence.
- Finalists will be required to submit a photo when requested (to be used in the presentation at the event).
- This award category is open to businesses in the hair, beauty and barbering industries.

ENTRY REQUIREMENTS

- A physical copy of your entry must be submitted. Questions can be answered on this entry form or in another printed format. For example, a printed word document, booklet or folder. Remember the presentation of your entry is scored by the judges.
- Entries must not exceed the word limit (where specified).
- Entrants in this category are asked to submit a hi-res, horizontal photo of their salon, spa, clinic or barbershop team to info@industryawards.co.nz which may be used in the presentation at The Industry Awards event.
- Please provide figures and answer the questions based on activities undertaken in the last financial year (1 April 2020 to 31 March 2021) unless otherwise stated in the question.

JUDGING PROCESS AND CRITERIA

At all stages, judges score independently of other judges.

- Stage one of judging is carried out by Industry Awards representatives. During this stage a shortlist of finalists are identified.
- Stage two of judging is carried out by hair, beauty or barbering industry representatives. Outlined below are the criteria used to judge this award.

Entry demonstrates use of effective sustainable initiatives	30%
Entry includes strong results with clear evidence	30%
Entry demonstrates business acumen	15%
Judges' overall impression	15%
Presentation	10%
Total	100%

QUESTIONS

1. Sustainability (Word limit: up to 1 page)

Outline why being sustainable is important to you and your business.

2. Sustainability initiatives (Total word limit: up to 2 pages)

A: Describe your key sustainability initiative or initiatives from the last year (1 April 2020 - 31 March 2021).

B: Outline the outcome, results and benefits of each initiative.

3. Other supporting information

If you have any additional comments, examples, references, photos or information to support your entry for the Sustainable Salon of the Year award, include them in this section.

SUBMISSION

- All entries must be received by Tuesday 31 August 2021.
- Please send all entries to: The Industry Awards Team, Level 2, 107 Customhouse Quay, Wellington, 6011
- All entries must be accompanied by a completed entry form.
- Entrants who wish to have their entries returned must include a self addressed prepaid envelope or courier bag with their entry.